

With family roots in the wine and juice industry, Brad Miller was exposed to the beverage business from an early age. After graduating from the University of San Diego in 1995, Miller jumped into the hot technology sector as an account executive for the innovative communications company, InterCall. Miller quickly became the youngest sales manager in InterCall's history, taking over sales and marketing for the Northwest region.

Following his time at InterCall, Miller was next recruited by Pacific Financial Services to serve as vice president of sales, with the mission of creating a direct sales force. Miller's successful establishment of this sales force helped lead to the acquisition of Pacific Financial Services. In 1998 Miller joined the Joseph Ciatti Company, the world's largest wine, grape and grape juice brokerage firm, as a broker of bulk wine and grapes. He was soon charged with managing the company's extensive commodity brokerage activity in Oregon, Washington and British Columbia, while also overseeing significant overseas accounts from a sourcing and sales perspective. In 2004, Miller combined his extensive marketing and business development experience to establish his own premium wine company, Row Eleven.

Impressed by the dramatic paradigm shift and the vast potential for growth in the pomegranate industry, in early 2005 Miller crafted the partnership that is now Stiebs Pomegranate Products. He is responsible for driving product development, sales and marketing. Teaming up with company founder George Stieb and processing expert Jerry Pantaleo, Miller is dedicated to furthering Stiebs reputation as a quality-driven industry leader.

